

The Applied Human Sciences Research Laboratory (LSHA) at ENS-FES

And

CREDIF: Cultures, Representations, Esthétiques, Didactique &  
Ingénierie de la Formation Research Laboratory at FLSH- Dhar El Mahraz

Sidi Mohamed Ben Abdellah University, Fez  
Organize

**THE 1ST EDITION OF THE INTERNATIONAL  
MULTIDISCIPLINARY DOCTORAL DAYS ON  
RESEARCH PROGRESS**

**Sharing Doctoral Research Progress**

**عرض ومناقشة تقدم سير بحوث طلبة الدكتوراه  
Échange sur l'état d'avancement des thèses**



**Coordinators of the Doctoral Days  
Dr. Youssef Boutahar and Dr. Chakib Tazi**



**MAY 14TH AND 15TH , 2025  
AT ENS - FES**



**English - French - Arabic**

Day 1 – Wednesday, 14th May 2025

09:00-09:30

Registration

## Welcome session

Dr. IJJAALI Mustapha - President of Sidi Mohamed Ben Abdellah University, Fez  
Dr. AHAITOUF Ali - Director of l'École Normale Supérieure, Fez  
Dr. MOUBTASSIME Mohammed - Dean of the Faculty of Letters and Human Sciences- Dhar Lmahraz, Fez  
Dr. BOUTAHAR Youssef - Director of the Applied Human Sciences Research Laboratory, ENS-Fez

09:30 - 10:10

## Keynote Speakers

Dr. TAZI Chakib, Director of CREDIF Research Laboratory, Faculty of Letters and Human Sciences- Dhar Lmahraz, Fez  
*Penser la formation et la recherche en éducation et en didactique des langues au Maroc: quelques points de repères*  
Dr. BRIAN Seilstad, Director of Internationalization and Partnerships, Al Akhawayn University in Ifrane  
*Why Doctor ? Centering and Reflecting on the Methodological and Personal Challenges in the Doctoral Journey*

10:10 - 11:10

11:10 - 11:40

Coffee break

Panel 1:  
Cultural Representation and Visual Narratives

Conference room

Panel 2:  
Innovations pédagogiques et dynamiques  
communicatives en didactique du FLE

Room 1 Building F

Panel 3:  
دراسات في التعليم، البيئة والهويات الاجتماعية

Room 2 Building F

Chair: Dr. BOUTAHAR Youssef

Chair: Dr. SENHAJI Asmae

د رشيدة كوجيل

11:40 - 11:50

Maj Mohammed, Faculty of Letters and Humanities  
Ibn Zohr — Agadir  
The Transcultural Representation of Arabs and Muslims in Post  
9/11 American Films

Kanaan DAKKINA, Faculté des Lettres et des  
Sciences Humaines Dhar El Mehraz, Fès  
La réflexivité dans la formation des enseignants de  
français du cycle primaire au Maroc : analyse des  
postures enseignantes et de l'agir professoral

ماجر الحميش - المدرسة العليا للأساتذة بفاس  
موضوع الأطروحة: واقع توظيف الرقمنة المشككة في الدرس  
الجغرافي بالنسبة الأولى من سنك التكنولوجيا مسلك العلوم دراسة  
تشخيصية وتطورية

11:50-12:00

Chig Salah, Faculty of Letters and Humanities Sais, Fez  
Representations of Moroccan Second World War Veterans in  
Cinema and Literature: Exploring Narratives, Identities, and  
Historical Memory

Laissaoui Kaoutar, Faculté Des Lettres Et des  
Sciences Humaines, UMS, Rabat  
La perception des citoyens sur l'usage de la  
communication digitale pendant la crise de la  
covid 19 : enjeux, controverses et marge de  
progrès: Cas de l'enseignement primaire

فاطمة الزهراء بلفقيه - كلية العلوم الإنسانية والاجتماعية  
بتونس-تونس  
الأداء الريلماني للمرأة المغربية: دراسة البيوفيلات الموسيولوجية  
والأدوار التشريعية

12:00-12:10

Idriss Benkacem, École Normale Supérieure de Fès  
Eco-cinematography: Environmental Discourses in  
Contemporary Moroccan Cinema

Imad MOUSSAID, Faculté Des Lettres Et des  
Sciences Humaines Dhar El Mehraz, Fès  
L'apport de l'image animée dans le développement  
de la compétence communicative et (inter)culturelle  
des apprenants dans une classe fle du primaire

عيسى أهني - المدرسة العليا للأساتذة بفاس  
عنوان البحث: المهارات الحياتية بالتعليم الابتعالي وخصوميات  
الأطفال في وضعية إعاقة، اضطراب طيف التوحد نموذجاً

12:10-12:20

Abdelatif LABKADRI, Faculty of Letters and Humanities  
Sais, Fez  
HISTORIOGRAPHY, POWER, AND CULTURE IN HASSAN  
AOURIDS'S HISTORICAL NOVELS

Oukhadja Inissar, Faculté des Lettres et des  
Sciences Humaines Dhar El Mehraz, Fès  
L'enseignement du texte littéraire au cycle secondaire  
qualifiant : Effet d'un dispositif basé sur le débat  
interprétatif sur les compétences de lecture littéraire

مريم عماري - كلية العلوم الإنسانية والاجتماعية القنيطرة  
عنوان الأطروحة: حول الهوية الاجتماعية والهجرة الفروية بالمغرب،  
دراسة سويوترولوجية بإقليم القنيطرة

12:20-12:30

Bekkali Youssef, Faculty of Letters and Humanities, Dhar El  
Mahraz, Fez  
Contemporary Moroccan Youth: Resorting to Rap Music as an  
Alternative to Challenge the Political and Religious Narrative

Tai CHAÏMAE, Faculté des Lettres Et des  
Sciences Humaines Dhar El Mehraz, Fès  
Enseigner le texte poétique : Quelles approches  
didactiques pour émerger l'implication des sujets  
lecteurs ?

لحسن أزوال - المدرسة العليا للأساتذة بفاس  
عنوان البحث: آثار التغيرات المناخية على الموارد الطبيعية والبشرية  
بمنطقة الأطلس المتوسط الشمالي الشرقي: حالة بعض الجماعات  
الريفية بإقليم تازة

12:30-12:40

حنيفة الوردى- المدرسة العليا للأساتذة بفاس  
الهيدرونيما بالأطلس المتوسط (بحث ميداني)

12:40 - 13:00

Discussion

13:00 - 14:30

Lunch break

**Panel 4:**  
**AI and Pedagogical Innovation in English Language Learning**  
 Conference room

**Panel 5:**  
**Enseignement du FLE, pratiques innovantes en littérature et inclusion scolaire**  
 Room 1 Building F

**Chair: Dr. ZAKARIA Othmane**

**Chair: Dr. TOUZANI IDRISSI Habiba**

14:30 - 14:40

- Hajar ENNADIR, Faculty of Letters and Humanities, Dhar El Mahraz, Fez  
 The Impact of AI Assessment Tools on Academic Writing Skills of EFL Learners

- Mamadou Traore, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès  
 Les phénomènes sociopolitiques liés à l'enseignement de la littérature en classe de FLE: Le cas du système marocain

14:40 - 14:50

- YOUSSEF HILMI, Faculty of Letters and Humanities Sais, Fez  
 Cohesion and Coherence in AI-Generated Texts

- FARHANE MORAD, Faculté Des Lettres Et des Sciences Humaines Dhar El Mehraz, Fès  
 L'exploitation pédagogique du texte littéraire en classe de français langue étrangère. État des lieux et perspectives didactiques.

14:00 - 14:10

- Lamiae Mamoune, Faculty of Letters and Humanities Dhar El Mahraz, Fez  
 Teaching Literature in the Digital Age: Expectations and Challenges in Moroccan Higher Education

- Kenza OUAHBI, Faculté Des Lettres Et des Sciences Humaines Dhar El Mehraz, Fès  
 Les genres littéraires: Une entrée pour l'enseignement de/par la littérature au cycle secondaire qualifiant

15:00 - 15:10

- Imane Khyy, Faculty of Letters and Humanities Dhar El Mahraz, Fez  
 Exploring the Use of Higher-Order Critical Thinking Skills in AI Among Higher Education Students in Morocco

- Houda Marjane, Faculté Des Lettres Et des Sciences Humaines Dhar El Mehraz, Fès  
 L'enseignement de l'écrit à l'ère de l'intelligence artificielle : défis, mutations et perspectives

15:10 - 15:20

- Taha Ouadani, Faculty of Education Sciences- UM5, Rabat  
 Toward a Learner-Centered Framework in Moroccan Higher Education: Integrating Digital Technologies to Foster Learner Autonomy

- Khalid Arahbi, Faculté des Lettres et des Sciences Humaines, Sais, Fès  
 L'intertextualité dans la réinvention de la littérature orale amazighe: transition ou normalisation

15:20 - 15:30

- Younes bousmaha, L'école Normale Supérieure de Fès  
 L'impact de l'éducation inclusive sur les pratiques enseignantes

15:30 - 15:50

Discussion

15:50- 16:20

## Coffee Break

### Panel 7: Language Assessment, and Multilingual Education

Conference room

### Panel 8: Approches contemporaines de l'enseignement du FLE entre innovations pédagogiques, humanités et enjeux sociétaux

Room 1 Building F

Chair: Dr. BOUHOUT Najib

Chair: Dr. Lahcen Seddik

16:20 - 16:30

- Mohamed EL ZERK, Faculty of Education Sciences, UM5, Rabat  
Classroom-Based Assessment Practices, Purposes, Processes, and Perspectives in Moroccan EFL High Schools

- AKACHMAR SLIMAN, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès  
L'enseignement des disciplines scientifiques en français au cycle qualifiant marocain : compétences langagières et ingénierie de formation

16:30 - 16:40

- Ayoub Chtouki, École Normale Supérieure, Fes  
The Effect of Technology-Enhanced Formative Assessment on Students' Self-Regulated Learning

- Maghraoui Hassani Chada, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès  
La poésie de Paul Celan et M. Deguy, le penser poétique entre sacré et philosophie

16:40 - 16:50

- Ilham EL ADHA, Ibn Tofail Faculty of Letters and Humanities, Kenitra  
The Effect of Collaborative Learning Activities on College-Level EFL Students' Learner Autonomy in the Moroccan Context

- HAMZA MSALLAK, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès  
L'intelligence artificielle en classe : repenser l'enseignement du texte littéraire à l'ère numérique

16:50 - 17:00

- Mouad LFATH, Faculty of Letters and Humanities, Ain Chock Casablanca  
Multilingual Practices in Moroccan Science Education: Insights from Secondary Classrooms

- BAHIJ MOHAMED, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès  
Dynamiques de mentorat et communautés de pratique professionnelles : analyse de leur rôle dans la consolidation des compétences enseignantes et la transformation des pratiques pédagogiques en milieu scolaire

17:00 - 17:10

- Ridouane Ben Daoud, Faculty of Letters and Humanities, Dhar El Mehraz, Fez  
The integration of Artificial Intelligence (AI) in higher education has significantly transformed academic writing and research processes

- El Aroussi Ouafae, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès  
Enseigner la culture marocaine dans une classe de FLE: état des lieux et perspectives

17:10 - 17:20

- Houda El Mansouri, Faculté des Lettres et des Sciences Humaines, Dhar El Mehraz, Fès  
Récit et déontologie professionnelle dans le champ éducatif marocain

17:20 - 17:40

## Discussion

Day 2 – Thursday, 15th May 2025

09:00-09:30

Registration

09:30 - 11:00

Chair: Dr. Othmane Zakaria

**WORKSHOP**

**Dr. BRIAN Seilstad , Al Akhawayn University in Ifrane**

*Ethnography, Data Collection, and Technical Analysis: How to Study, Document, and Warrant Your Conclusions Richly Using Audiovisual Data*

11:00 - 11:20

Coffee Break

**Panel 1:  
Tourism, Society, and Development**

Conference room

**Panel 2:  
Enhancing Education through Technology, Cognitive  
Strategies, and Legal Frameworks**

Room 1 Building F

Chair: Dr. LAZRAK Mohamed

Chair: Dr. MOUSSAOUI Oussama

11:20 - 11:30

- Hacene Lehmedi, Faculty of Letters and Humanities Sais, Fez  
Foreign Tourists' Perceptions of Morocco as a Tourist Destination: Overall Image, Satisfaction, and Revisit Intentions

- Meryem Ouelfatmi, Faculty of Letters and Humanities, Sidi Mohamed Ben Abdellah University, Fez  
Exploring Factors Influencing the Adoption of Learning Management Systems in Moroccan Higher Education: A Contextualized Application of the Unified Technology Acceptance and Use Theory

11:30 - 11:40

- Sofia Lachhab ( ONLINE ), Greenwich University, UK  
Small Tourism Business Crisis Management Strategies and Resilience: The Case of Egypt

- Laklida Souha, Faculty of Law, Economics and Social Sciences, Cadi Ayyad University, Marrakech  
Aspects of Protection of IP of Software Innovations in Moroccan Law: Traditional Software and Emerging Technologies

11:40 - 11:50

- Mechrafi Fatima Zahrae, Faculty of Letters and Humanities, Dhar El Mehraz, Fez  
Globalization and Local Cultures (Morocco as a case study)

- Yuliia Henseruk ( ONLINE ) Faculty of Foreign Languages, Ukraine (Specialty - Education/Pedagogy)  
Formation of professionally oriented English lexical competence of future specialists in physical culture and sports by means of information and communication technologies

11:50 - 12:00

- Lamrani Hassani Latifa, Faculty of Letters and Humanities Sais, Fez  
From Exclusion to Inclusion: Morocco's Return to the African Union and its Impact on African Diplomacy

- Oumaima Atti Faculty of Education Sciences, UM5, Rabat  
Investigating the Effects of a Social-Cognitive Intervention (SCI) on the Development of Theory-of-Mind Abilities, Social Communication, and Pragmatic Language Competence in Adolescents with Autism Spectrum Disorder (ASD)

12:00 - 12:10

- El Mellali Amal, Faculté des Lettres et des Sciences Humaines Dhar El Mehraz, Fès  
La Gestion de Crise dans les campagnes de boycott des consommateurs au Maroc

- Mohamed Achour, L' École Normale Supérieure de Fès  
The Potential of Educational Simulations in Reducing Electricity Misconceptions

12:10 - 12:20

- Najoua Khayati, Faculty of Law, Economics and Social Sciences of Meknès  
Transitioning from Inequalities: The Role of Agricultural Entrepreneurship in Rural Development

12:20 - 12:30

Discussion

12:50 - 13:00

**Panel 3:**  
**Cognitive Approaches, Cultural Intelligence, and Educational Advancements in Language Learning**  
Conference room

**Panel 4:**  
**Media, Social Issues, and Public Policy**  
Room 1 Building F

**Chair: Dr. BELGHITA Nour El Houda**

**Chair: Dr. LAZRAK Mohamed**

13:00 - 13:10

- Loubna El Harras, Faculty of Languages, Letters, and Arts, Ibn Tofail University, Kenitra  
Moroccan EFL students' cultural intelligence and teachers' strategies to develop it

- Benaissa Lahmar, Faculty of Letters and Humanities Sais, Fez  
New Media, Digital Activism and Online Public Sphere Post-Arab Spring in Morocco: The Corporate Boycotting Campaigns of Central and Africa and the Public-School Contractual Teachers' Movements as Case Studies

13:10 - 13:20

- Omar Khazri, Faculty of Letters and Humanities Sais-Fez  
American Educational Exchange in Morocco in The Context of International Relationships: A Postcolonial Approach

- Achraf Chahid, Faculty of Letters and Human Sciences, Sais, Morocco's Diplomatic Visual Agency: Contextualizing Moroccan Diplomacy within a Post-Westphalian World Order

13:20 - 13:30

- Imane Bennaissi, Faculty of Letters and Humanities, Dhar El Mahraz, Fez  
The Semantic Interface of Syntax in Wh-Movements: English and Arabic as Two Cases of Study

- Amale Arraichi, Faculty of Letters and Humanities, Dhar El Mahraz, Fez  
Gender Inequality in Household Chores and Work-Family Conflict: Married Female Public High School Teachers, Casablanca as a Case Study

13:30 - 13:40

- Abdelaaziz EL YAMANI, Faculty of Letters and Humanities, Cadi Ayyad University, Marrakech  
A Cognitive Approach to Arabic and English Idioms: Idioms Related to Parts of the Body as a Case Study

- Hicham El Omari, Faculty of Letters and Humanities Sais, Fez  
Issues in Translating Moroccan Political Discourse: A Critical Analysis of Approaches, Discourse Reception, and Norms

13:40 - 13:50

- Sanae BENALI, Faculty of Letters and Humanities, Mohamed First University Oujda  
Enhancing Professional Communication Competencies through Technology-Integrated Instruction in Moroccan Higher Education: Evaluating Digital Learning Practices at ESP schools

- MEKOUAR OMAR, Faculty of Letters and Humanities, Dhar El Mahraz, Fez  
The Role of Social Media in People's Perception of Reality: Instagram Content Creators Self-Perception as Case Study

13:50 - 14:00

- Abdelhak Elbouziary, Faculty of Letters and Humanities, Dhar El Mahraz, Fez  
Gender Dynamics in Moroccan Educational Institutions

14:00 - 14:20 **Discussion**

14:20 - 14:30 *Closing Remarks & Certificate Distribution Ceremony*